SC EdTech 20/20: a Vision for the Future

The South Carolina Association for Educational Technology (SCAET) invites you to exhibit at the 2020 South Carolina EdTech Conference, October 21-23 at the Myrtle Beach Convention Center.

SC EdTech is South Carolina’s premier education technology conference! EdTech attracts over 1,000 attendees and over 200 exhibit booths each year. Our attendees are interested in the following products and/or services:

Attendee Profile

EdTech attendees include K-12 and higher education administrators, teachers, technology coordinators, media specialists, business leaders, legislators, and state and federal government agency representatives. The exhibit hall is a highly valued part of the conference. SC EdTech promotes the use of educational technology in South Carolina schools. The mission of EdTech is to bring educators together to think, discuss, listen and learn the best strategies to plan for, implement, and use educational technology in our schools. In 2019 attendees came from 12 states across the southeast.
Schedule (tentative)
Revised to include more dedicated Exhibit Hall time this year!

Tuesday, October 20
8:00 a.m. – 5:00 p.m.     Exhibitor Move-In

Wednesday, October 21
8:00 a.m. – 4:30 p.m.     Exhibit Hall Open
8:00 a.m. – 9:00 a.m.     Grand Opening / Breakfast in Exhibit Hall
10:00 a.m. – 10:30       Exhibit Hall Break – Dedicated Time
11:30 a.m. – 12:45       Cash Lunch Break in Exhibit Hall
3:00 p.m. – 3:30 p.m.    Refreshments in Exhibit Hall – Dedicated Time

Thursday, October 22
8:00 a.m. – 8:30 a.m.    Breakfast in Exhibit Hall
8:00 a.m. – 3:45 p.m.    Exhibit Hall Open
9:30 am – 10:30 am       Exhibit Hall Break – Dedicated Time
11:30 am – 12:45 pm      Exhibit Hall Break – Dedicated Time
3:00 pm – 3:45 pm        Dedicated Exhibit Hall Time / Doorprizes
3:45 – midnight          Exhibitor Move-Out

Friday, October 23
No exhibits on Friday – Exhibit Hall Closed on Friday

Convention Center and Host Hotel
The Myrtle Beach Convention Center will host EdTech 2020. The Convention Center is 2101 North Oak Street, Myrtle Beach, SC 29577. The host hotel is the Sheraton Myrtle Beach (attached to the Convention Center.) Travel and reservation information will soon be available online at http://edtech.scaet.org. A host of other hotels are located nearby on the beach.

Booth Fees and Package
Inline 10x10 Booth = $850; Corner 10x10 Booth = $950
Each 10’ x 10’ booth package includes: one 8’ draped table; two chairs; one wastebasket; one-line exhibitor identification sign; 8’ back-wall drapes and 3’ side-rails; aisle carpeting.

Your booth package also includes booth & aisle carpeting (in conference colors) so there’s no need to order carpeting. The booth rental fee does not include electrical, telephone service, or wired Internet access (wi-fi is included.) Please see the Convention Center’s website to order any services needed.

A limited number of non-profit booths are available at a 50% discounted rate. Please contact the exhibit manager for approval at exhibits@scaet.org

Sponsorship Opportunities and Packages
Dedicated Classroom - $8,000 (limited to one company only)
Neck-Wallets/Platinum - $5,000 (limited to one company only)
Platinum Sponsor - $4,500 (includes two booth and two vendors showcase sessions)
Gold Sponsor - $2,500 (includes one booth and one vendor showcase session)
Silver Sponsor - $1,750
Bronze Sponsor - $1,000
Vendor Showcase Sessions (VSS) – Presentation Opportunities
Reserved exclusively for Platinum and Gold level sponsors. Vendor Showcase Sessions (VSS) will feature special presentations by vendors showcasing their products and services related to educational technology and instructional support. Space is limited and will be assigned on a first come, first served basis. Exclusive Vendor Showcase Session times will be available on Wednesday, October 21st and Thursday, October 22nd. All sessions are one hour in length. Sessions may be repeated, depending on room availability and level of sponsorship.

SEE WEBSITE FOR MORE DETAILS OR TO REGISTER
http://tmcshows.com/clients/south-carolina-edtech-conference/

How to Reserve a Booth
Booth space will be assigned on a first-come, first-served basis. **A floor plan and application are available online at www.tmcshows.com/SCEDTECH.** Please complete the online application form and make several booth selections from the floor plan, in case your first choice is unavailable. Be sure to indicate if there are any companies that you would prefer to be located apart from or located near. Every effort will be made to accommodate your booth preference. You will receive an emailed confirmation of your booth location and payment receipt or invoice, along with other conference related information. Please be sure to include a valid email address on your application.

Best In Show!
Get into the EdTech spirit with Best of Show competition! Exhibitors are encouraged to design and decorate their booths to emphasize our conference theme.

*This year’s theme is: 20/20: a Vision for the Future*

Get creative and compete to win the highly coveted Best in Show Award! The winner will be announced during the opening Reception on Wednesday, and a Best in Show Award ribbon will be placed in the booth proclaiming the honor. In addition, the winner will receive one complimentary booth at EdTech 2020! Best in Show is a fun competition for exhibitors and attendees alike.

Criteria for the award includes (1) overall attractiveness; (2) creativity; (3) product display; company identification; and (5) booth personnel.

SCAET Partners
South Carolina’s EdTech conference is sponsored and managed by The South Carolina Association for Educational Technology (SCAET) in partnership with its member organizations. Partner members of SCAET this year include: The South Carolina State Department of Education, South Carolina Educational Television, South Carolina Association of School Librarians, AT&T, Avaya/Relational Technology Solutions, South Carolina Budget and Control Board - Chief Information Office, the University of South Carolina School of Library and Information Science, and College of Charleston School of Education, and K-12 Schools & Districts. Visit [www.scaet.org](http://www.scaet.org) for more information.

Exhibitor Services
The official service contractor/decorator for EdTech 2020 is National Expo (217) 636-8178. Exhibitor’s Services Manual will be posted online at [www.tmcshows.com/SCEDTECH](http://www.tmcshows.com/SCEDTECH). Please take time to look over the online manual carefully. It contains valuable information that you will need to know before the show, and it will save you time and money!