

AGENDA



Tuesday October 1, 2019

5:30 p.m. - 7:30 p.m. – WELCOME RECEPTION

Location: The Craft House, 644 McDonnell Dr. (Railroad Square)

Sponsored by Opportunity Florida

Wednesday, October 2, 2019

7:30 a.m. – 9:30 a.m. – OPEN REGISTRATION

7:30 a.m. – 8:15 a.m. – BREAKFAST BUFFET *(sponsorship available)*

7:30 a.m. – 6:00 p.m. – EXHIBIT HALL OPEN *(exhibit space available)*

8:15 a.m. – 8:30 a.m. – WELCOME & OPENING SESSION REMARKS

Chris Rietow, Executive Director, Apalachee Regional Planning Council

Dr. Jeffrey Sharkey, President, Florida Hemp Association

Commissioner Kristin Dozier, Leon County Commission

8:30 a.m. – 10:15 a.m. – STATE OF HEMP INDUSTRY IN FLORIDA 2019 & BEYOND

Director Holly Bell, Office of Cannabis, Dept. of Agriculture & Consumer Services

- Panel Discussion: Rules & Regulations for an Emerging Industry

Moderator: Dr. Jeffrey Sharkey

- Legislative Perspective

Representative Ramon J. Alexander, Florida House of Representatives

- Hemp Rule Development in Florida and the Southeast

Steve Hall, General Counsel, DEPT. OF AGRICULTURE & CONSUMER SERVICES

- Permitting and Licensing

Eric Rohrig, Bureau Chief, Div. of Plant Industries, DEPT. OF AGRICULTURE & CONSUMER SERVICES

- Federal and State Legal Issues

Robert Williams, Lewis Longman and Walker

Glenn Burhans, Stearns Weaver

- Banking Hemp

Mike Akers, CEO, FLAG Credit Union

10:15 a.m. – 10:30 – BREAK

10:30 a.m. – 11:45 – PANEL DISCUSSION: GROWING NORTH FLORIDA: INDUSTRIAL HEMP RESEARCH PROJECTS

Moderator: (TBD)

Dr. Jerry Fankhauser, UF/IFAS Industrial Hemp Research Project

Dr. Steve Leong, FAMU – Industrial Hemp Research Project

- Research Outcomes for Hemp Cultivation for North Florida
Mike Kelley, Sunshine Hemp
- Testing and Lab requirements for Hemp

11:45 a.m. – 1:15 p.m. – LUNCH BREAK (*sponsorship available*)

Keynote Speaker: *TBA*

1:15 noon – 2:15 p.m. – THE BUSINESS OF GROWING AND PROCESSING HEMP

Moderator: TBA

- Hemp Cultivation Best Practices
Robert Tornello, President, 3 Boys Farms
- Seeds & Genetics for Growing Hemp in North Florida
David Hasenauer, CEO Green Point Research, LLC
- Hemp Processing for Fiber, CBD & other products
Danny Persaud, Danika Farms Mayo FL
- Understanding the Market for Hemp Products

2:15 p.m. – 3:15 p.m. - BEYOND THE FIELD: THE WONDERFUL WORLD OF HEMP PRODUCTS

Moderator: TBA

- What can we Make with Hemp and Why it Matters
Susan Scherer, CEO/Founder, Heavenly Hash Creamery
- Hemp Building Products
- Hemp Fiber
Brianna Kilcullen, Founder, ANACT Hemp Towel
Ashley Guy, Owner, Tallulah CBD & Juicebar

3:15 p.m. – 3:30 p.m. - BREAK

3:30 p.m. – 4:30 p.m. - OPPORTUNITIES FOR ECONOMIC DEVELOPMENT & THE HEMP INDUSTRY IN NORTH FLORIDA

Leon County Commissioner Kristin Dozier and Regional Economic Development Stakeholders

- Strategic Site Selection and Regional Assets
Victor Leotta, Leotta Location & Design

- Transportation and Freight Logistics

David Pope, General Manager, Florida Gulf & Atlantic Railroad

Jay Carter, Assistant General Manager, Florida Gulf & Atlantic Railroad

- Workforce Development

Regional Economic Development Partners

4:30 p.m. – 5:00 p.m. -DISCUSSION AND QUESTIONS ABOUT THE HEMP INDUSTRY IN NORTH FLORIDA

Moderator: Leon County Commissioner Kristin Dozier

5:00 p.m. – 6:00 p.m. – NETWORKING AND CLOSING



CULTIVATING OPPORTUNITY IN AN EMERGING MARKET

Hosted by Apalachee Regional Planning Council and Florida Hemp Association

